

Bottle Drive Fundraising

A Do-it-Yourself Kit

Parkinson SuperWalk is the largest national fundraiser in support of Parkinson's research and community services. It runs each year in September, raising more than \$31 million since 1990. With more participating sites from coast to coast, Parkinson SuperWalk is the single most important national awareness and fundraising event for Parkinson Canada.

Walks take place the weekend after Labour Day each year. We are excited that you've committed to be a part of this year's success in support of our vision for a better life and a brighter future for Canadians living with Parkinson's today, a world without Parkinson's tomorrow.

In this kit, you will learn more about how to use bottle drive fundraising to collect donations for your SuperWalk campaign.

WHAT IS A BOTTLE DRIVE?

A bottle drive is a successful method of fundraising that can be used by people of all ages to collect donations on behalf of a charity. The premise is simple: collect empty beer or liquor bottles and return them to your local Beer Store. The Beer Store will give you a cash refund per bottle that you return. Then, you can use the refunded money and donate it to your SuperWalk campaign!

In the following pages you will find detailed instructions provided by The Beer Store on how to successfully plan and execute your bottle drive in support of Parkinson SuperWalk. Also included in this package is a template poster that you can use to advertise your event. The middle of the poster has been left blank for you to fill in with the time and location of your bottle drive, along with any other important information.

For more information please contact the Parkinson Canada office at (800) 565-3000 and ask to speak with a SuperWalk representative.







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BEER BOTTLES

Pack Size	Count		Deposit		Total
Single		х	\$ 0.10	=	
6 Pack		х	\$ 0.60	=	
12 Pack		х	\$ 1.20	=	
15 Pack		х	\$1.50	=	
18 Pack		ĸ	\$1.80	=	
20 Pack		ĸ	\$ 2.00	=	
24 Pack		ĸ	\$ 2.40	=	
28 Pack		ĸ	\$ 2.80	=	
Other		ĸ		=	
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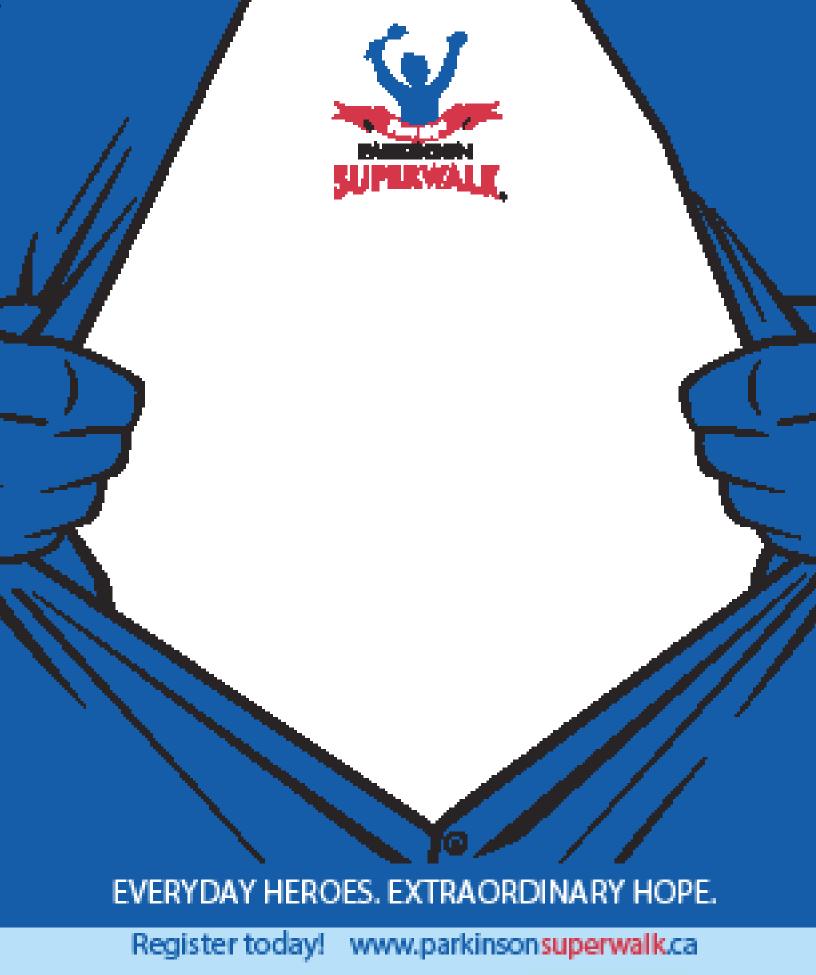
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Pack Size	Count	Deposit			Total	
Single		к	\$0.10	=		
6 Pack		к	\$ 0.60	=		
12 Pack		к	\$1.20	=		
15 Pack		к	\$1.50	=		
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24 Pack		ĸ	\$ 2.40	=		
Other		ж		=		
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ODRP = Wine, Coolers & Spirit Containers

Packaging	Count	Number		Deposit		Total
Glass	630ml or less		x	\$ 0.10	=	
IF JUB	631ml or above		ĸ	\$ 0.20	=	
Plastic	630mi or less		ĸ	\$ 0.10	=	
	631ml or above		ĸ	\$ 0.20	=	
Tetra or Bag-in-a-box	1L or less		ĸ	\$ 0.10	=	
0000	Over 1L		ĸ	\$ 0.20	=	
				GRAND TOTAL	=	



Parkinson Canada

TRANSPORT TOOLS NOTIONAL SPONSORS



