## How Can Parkinson Canada Support My Fundraiser?

• Parkinson Canada can authorize the use of our logo and branding guidelines for your fundraiser.



 Parkinson Canada can assist you in setting up a dedicated web page for your fundraiser using our available online tools. This may include the ability to automatically issue charitable tax receipts to your donors.



 Parkinson Canada can provide ideas and suggestions, insights, guidance, and tools to help you plan a successful fundraiser. We can also provide assistance with your Event Application. Our Fundraising Your Way Specialist will be pleased to assist you in getting started.



Parkinson Canada can assist with promoting your fundraiser. This
may include social media, email campaigns, newsletters, and local
and/or national coverage pending marketing approval. Please prepare
and share your promotional plan by emailing events@parkinson.ca for
next steps.



 Parkinson Canada can issue charitable tax receipts for qualified donations, subject to Canada Revenue Agency guidelines.



 Parkinson Canada may attend your fundraiser pending the availability of staff and fundraiser location. On occasion, a qualified volunteer may attend to act as a representative of Parkinson Canada. Attendance is not guaranteed.





## How can Parkinson Canada Support My Fundraiser?



## Parkinson Canada is Unable to Provide the Following for Fundraisers.

- Parkinson Canada cannot fund or reimburse fundraiser expenses. Organizers are responsible for all fundraiser expenses.
- Parkinson Canada cannot share or distribute sponsor,
  partner, participant or donor information.
- Parkinson Canada cannot apply for or fund permits, insurance, licenses or other required documentation to run your fundraiser.
- Parkinson Canada may provide some limited swag items to support your fundraiser pending availability, but cannot design, source, purchase, or provide apparel or other incentives/recognition rewards for your fundraiser.
   Parkinson Canada cannot share vendor and supplier contact information.









