



Parkinson Canada

Your fundraiser, your way.

Parkinson's Stats and Messaging

Copy and paste these statistics into your fundraising and social media efforts. These facts can strengthen your conversations around team-building and donation requests!

What is Parkinson's?

- Parkinson's is a neurodegenerative disease that affects approximately 100,000 Canadians and their 400,000 family members, loved ones, and care partners.
- More than 30 people a day in Canada are diagnosed with Parkinson's disease and by 2031 this number is projected to be 51 people a day.
- Movement is normally controlled by dopamine, a chemical that carries signals between the nerves in the brain. When the cells that produce dopamine die, the symptoms of Parkinson's appear.
- Although Parkinson's is known as a movement disorder, in reality it affects all aspects of life, including one's ability to eat, sleep, walk, talk, think, and reason.



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Parkinson Canada: Research

- Parkinson Canada provides funding for Canadian research through its Parkinson Canada Research Program. This research is investigator driven discovery research and is peer reviewed by a team of scientific advisors ensuring that research funds are designated to only the best-rated projects.
- Since 1981, the Parkinson Canada Research Program has invested more than \$31 million in funding in research for Parkinson's.
- By promoting research into novel ideas, Parkinson Canada supports new ideas that otherwise may not be investigated.

Parkinson Canada: Support, Education & Advocacy

- Through our education and awareness programs, we help to build a better understanding of Parkinson's and improve the quality of care.
- Parkinson Canada staffs information referral lines, accessible to anyone, anywhere in Canada.
- From the moment of diagnosis, Parkinson Canada is there as a supportive voice and a partner in good health through Parkinson Canada referral lines and support groups.
- Parkinson Canada is committed to raising the voice of those affected by Parkinson's.