

# FUNDRAISING YOUR WAY

**Your Fundraiser, Your Way.**

**Registration Guide, FAQ, & Resources**

[Start My Fundraiser](#)



# FUNDRAISING YOUR WAY

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Go to our Fundraising Your Way Website

2

Choose your participation type:



[About](#) [Find a fundraiser](#) [Tools](#) [Log out](#) [Français](#)

REGISTER

DONATE

## How would you like to fundraise?



### Active

Choose an activity you love, set a goal you believe you can achieve, or push yourself beyond. Active fundraisers allow you to track your fitness in addition to your fundraising.

Continue



### Livestream

As a creator or person who enjoys connecting online, you are in a position to reach anyone, anywhere. Engaging support with a livestream can provide inclusive opportunities for people with Parkinson's.

Continue



### Tribute

Set up a donation page in honour of someone living with Parkinson's or someone you would like to commemorate and allow donors to dedicate their donations to their legacy.

Continue



### Custom

Put your fundraising ideas to work by setting up a personalized fundraising page that expresses your creativity and inspires others to donate and support Parkinson Canada.

Continue

# FUNDRAISING YOUR WAY

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Choose how you'd like to  
fundraise.

## How would you like to fundraise?



Start my own fundraising page

Continue



Start a team/event to  
fundraise together

Continue



Join an existing team/event

Continue

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Add your fundraising goal.

# FUNDRAISING YOUR WAY

Your Fundraising Goal:

\$500.00

Suggested goal: \$500.00

Would you like to kick-start your fundraising with a gift?

Not at this time.

\$50.00

\$100.00

Other

- Yes, make this an anonymous gift.
- Yes, you can display the amount of my donation publicly.

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**Log in or Create an Account**

# FUNDRAISING YOUR WAY

## Returning User

\*Username:

\*Password:

Log In

[Email me my login information](#)

## New User

Join as a New Participant



If you create a new account: fill out your contact information

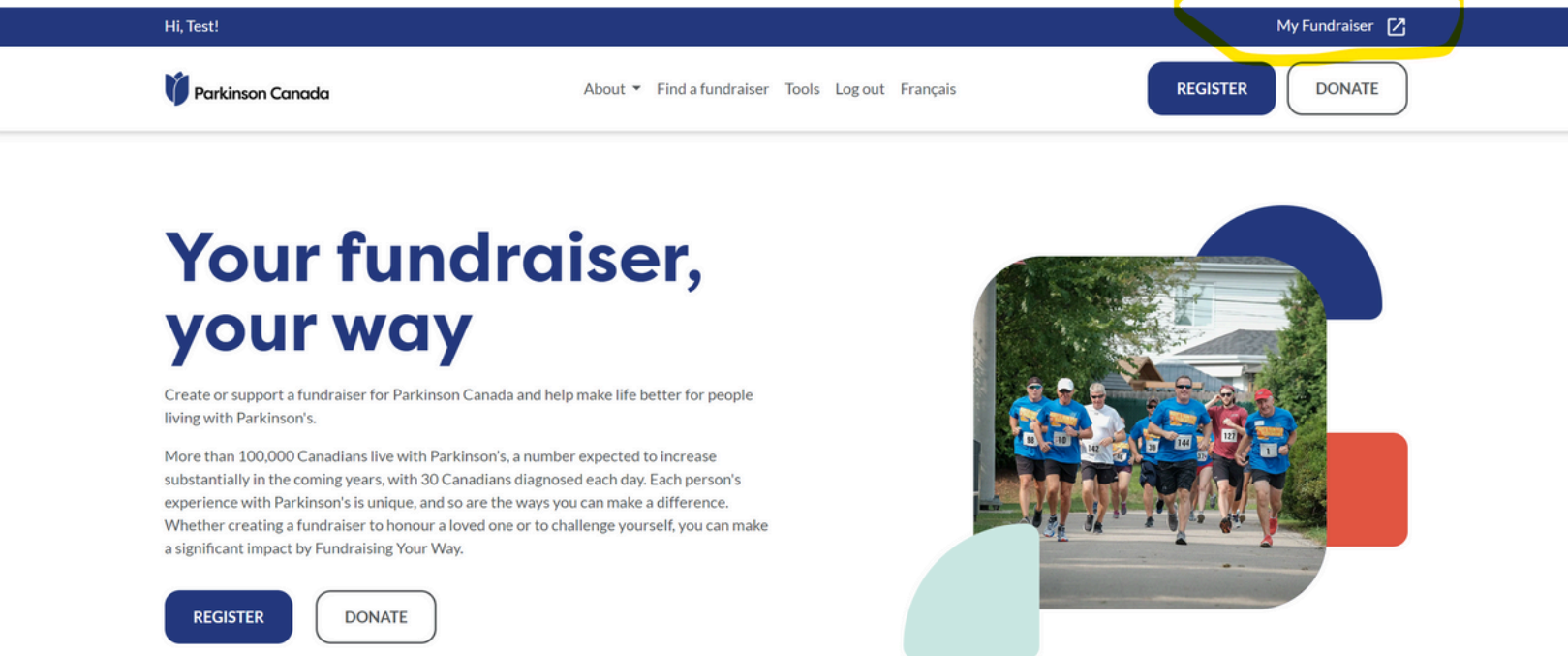
- Pick a username and password you will remember
- Fill out your event information

# FUNDRAISING YOUR WAY

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Access your participant centre.

- On the homepage - click on My Fundraiser in the top right-hand corner



Hi, Test!

[My Fundraiser](#)

**Parkinson Canada**    About ▾    Find a fundraiser    Tools    Log out    Français


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## Your fundraiser, your way

Create or support a fundraiser for Parkinson Canada and help make life better for people living with Parkinson's.

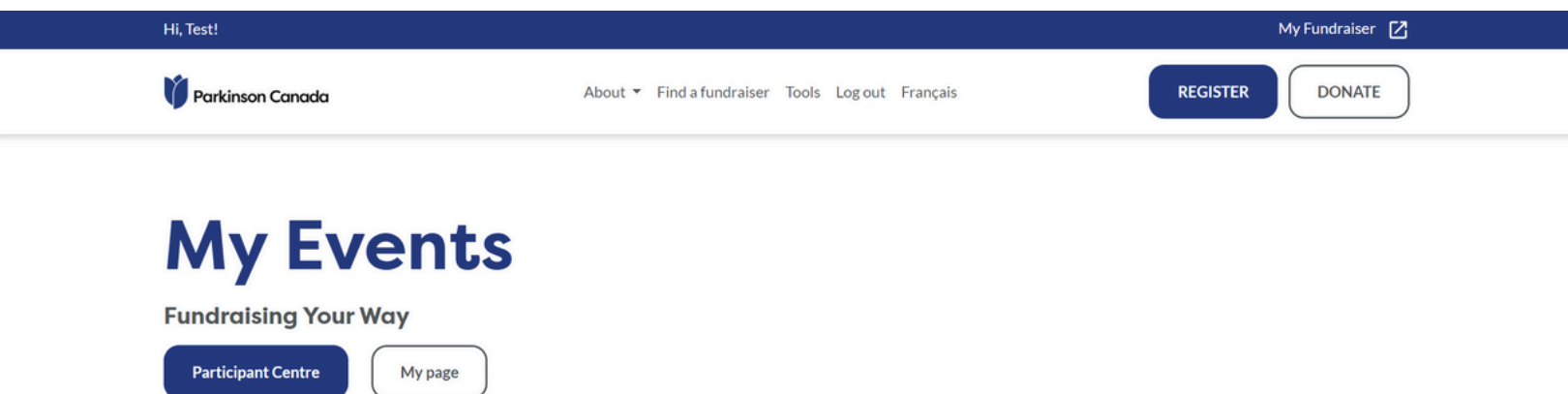
More than 100,000 Canadians live with Parkinson's, a number expected to increase substantially in the coming years, with 30 Canadians diagnosed each day. Each person's experience with Parkinson's is unique, and so are the ways you can make a difference. Whether creating a fundraiser to honour a loved one or to challenge yourself, you can make a significant impact by Fundraising Your Way.

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# FUNDRAISING YOUR WAY

- You can access your participant centre and your page from here.



In your participant centre you can:

- Add contacts to your address book
- Send an email/reach out to family, friends, and donors
- Thank your donors
- Set a new goal
- Add goal milestones

# FUNDRAISING YOUR WAY

- Set up a tribute/honouree
- Track your fitness goals (if you are doing an active fundraiser)
- Add photos
- Add offline donations (cash/cheques)
- Set up your personal page (as seen below)
- Create your personal URL to easily share your event



About ▾ Find a fundraiser Tools Log out Français

REGISTER

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Home

Send Email

Fitness

Your Profile

## What to do next?

### Set up your Personal Page

- 1  Customize your Personal Page with a story about why you are raising funds for this cause.

### Add Contacts to Your Address Book

- 2  Add contacts to email from your personal Address Book on our site.

### Send an Email

- 3  You have sent no emails to your family or friends. Add them to your Address Book and email them about your fundraising effort.

### Thank your Donors

- 4  Thank your donors!

### Set a Goal

- 5  You have reached 0% of your goal. If you'd like to update your goal, please click here

## Recent Activity

You joined Fundraising Your Way

Apr 02

## Contacts

All Contacts

No contacts to display.

Me



# FUNDRAISING YOUR WAY

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Check out your fundraising page.



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## My Events

Fundraising Your Way

Participant Centre

My page

Hi, Test!

My Fundraiser



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### Test Test

DONATE

SHARE



#### Activity

0s Time

0.00km Distance

I'm fundraising for Parkinson Canada which will empower the Parkinson's community through tailored support, innovative research and raising the voice of all those impacted by Parkinson's.

More than 100,000 Canadians live with Parkinson's, a number expected to increase substantially in the coming years, with 30 Canadians diagnosed each day.

Parkinson's is a disease that affects not only individuals but also families, friends and care partners who come together to manage the realities of Parkinson's.

Parkinson's is the fastest growing neurological disorder in the world. In the brain, nerves exchange signals through dopamine, a chemical that controls movement. Parkinson's symptoms occur when cells that produce dopamine die. Currently, there is no cure, and the need is only increasing. By 2031, the number of people living with Parkinson's in Canada will more than double. The support you provide makes a positive impact: improving the quality of life for people living with Parkinson's disease as well as finding a cure.

Your donation ensures that a full, vibrant life is still possible for over 100,000 Canadians living with Parkinson's.

#### Achievements



Storyteller

# FREQUENTLY ASKED QUESTIONS

## What is Fundraising Your Way?

Fundraising Your Way is your opportunity to turn your ideas, passions, and hobbies into a fundraiser to support Parkinson Canada. As a fundraiser, you will get access to an online toolkit and helpful resources that will make fundraising simple and fun!

## Where do the funds raised go?

Fundraising Your Way raises money and awareness for Parkinson Canada. Parkinson Canada funds critical research, provides information and support, increases awareness and advocates for improved healthcare outcomes for people with Parkinson's across Canada. If you want more information about Parkinson Canada, visit the Parkinson Canada website.

# FREQUENTLY ASKED QUESTIONS

## Can I make an offline donation to Fundraising Your Way?

Yes. An offline cash or cheque donation can be given directly to a fundraiser to submit on your behalf, or you can mail them directly to Parkinson Canada Fundraising Your Way, 316-4211 Yonge Street, Toronto ON, M2P 2A9.

For each donation, please ensure that information appears neatly and completely. Full name and mailing address are required to issue tax receipts.

## I need help setting up my event. Who do I contact?

Our events team would love to help you set up your event. If you want to discuss your fundraising idea, need more than a personalized fundraising page, or need support getting your idea off the ground, call us at 1-800-565-3000 or email [events@parkinson.ca](mailto:events@parkinson.ca).

# FREQUENTLY ASKED QUESTIONS

## I made a donation or supported a participant. Will I get a tax receipt?

Yes. If you donate online, you will automatically be emailed a tax receipt. If you donate by mailing a cheque or cash, you will get a tax receipt for any donation above \$20 CAD. If you donated by giving a cheque or cash directly to a fundraiser, your tax receipt will be sent after they have submitted their donations to Parkinson Canada.

When possible, we send digital tax receipts to your email address. If you do not have an email address, your tax receipt will be sent by mail to the address provided on your pledge form.

Important note for credit card donations: Parkinson Canada requires full and correct donor information in order to issue an official online tax receipt that meets CRA requirements. If you do not have full information for all mandatory fields indicated with a red asterisk in the donation form, you will not be able to pay for the donation.