

# PARKINSON CANADA SUPERWALK™

**News Release – 2019**

## **Canada gearing up for Parkinson SuperWalk**

Toronto, August 9, 2019 – Parkinson Canada, the definitive voice of the Parkinson community in Canada for over 50 years, is pleased to announce that the Parkinson Canada SuperWalk 2019 will take place this September in communities across Canada.

Acknowledging that the challenges presented by tremors, lost muscle control, depression, anxiety or any range of motor and non-motor symptoms don't stop people with Parkinson's from living well, the nationwide charity has developed a new rallying cry for the event. This year, participants at more than 80 sites across the country will come together to show that nothing stands in Canada's way as we walk together on the path to a world without Parkinson's: No Matter What.

“Events like Parkinson SuperWalk enable us to deliver much needed services within the community and fund research into improved treatments and one day, a cure,” says Jon Collins, Associate Director Events and Partnerships with Parkinson Canada. “And this event is very inspiring to those living with Parkinson's and their families. While Parkinson's comes with good days and bad, we know so many people living with Parkinson's whose perseverance is a point of pride in the face of symptoms, and when we walk together at SuperWalk we hope we're showing them that No Matter What tomorrow may bring, we will not stop until there is a cure for Parkinson's.”

Parkinson's affects over 100,000 Canadians, a number expected to increase substantially in the coming years, with **25 Canadians diagnosed each day**. That means that every hour, of every day, another Canadian hears the words: “You have Parkinson's disease.” For people newly diagnosed, Parkinson SuperWalk is a great opportunity to meet others living with the disease, their families, and begin to build a supportive network. It's a very hopeful event with people living with the disease

participating. Funds raised are invested in communities across Canada to provide services, education and advocacy for people affected by Parkinson's and for research into improving treatments and finding a cure. Continued support is needed in order to fund research to find a cure. Since 1981, the generosity of donors including SuperWalk supporters, has enabled Parkinson Canada to invest more than \$28 million in 552 research projects.

“We want to thank SuperWalk participants who continue to raise significant funds and increase public awareness of our charity,” says **Joyce Gordon**, CEO, Parkinson Canada. “These funds help us to greatly impact the lives of those living with Parkinson’s, their caregivers and healthcare professionals, and offer hope for a future without Parkinson’s. For these individuals, a cure can’t wait.”

Take part in the walk or support someone who will be walking. Register today at [www.SuperWalk.ca](http://www.SuperWalk.ca) or phone 800-565-3000 to connect to a fun, family outing with a special purpose.

## **About Parkinson Canada**

Parkinson Canada provides [services](#) and education to people living with Parkinson’s disease, their families, and the healthcare professionals who treat them. Operating since 1965, the organization advocates on issues that concern the Parkinson’s community in Canada. The Parkinson Canada [Research Program](#) funds innovative research for better treatments and a cure. A national registered charity, Parkinson Canada fulfils its mission through the [generosity of donors](#) and is an accredited organization under the [Imagine Canada Standards Program](#). Parkinson Canada participates in numerous coalitions and partnerships to effectively fulfil its mission.

## **About Parkinson Canada SuperWalk 2019**

Parkinson Canada SuperWalk provides the opportunity for participants to raise funds and awareness on behalf of all Canadians living with Parkinson’s. The national sponsors for 2019 are **Burnbrae Farms, Lax-a-Day and Travel Insurance Office Inc.** Since 1990, Parkinson SuperWalk has raised more than \$40 million, which is invested in communities across Canada to provide services, education and advocacy for people affected by Parkinson’s and for Parkinson’s research into improving treatments and finding a cure.

For more information, including video and photo assets, visit <http://donate.parkinson.ca/superwalkmedia>

**Caption:** **Featured walker's name** is an *Everyday Hero* taking part in Parkinson SuperWalk 2018. He will be walking again this year at **walk location** on **date**.

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